



MISSION

- **Promote Statistical Thinking for quality and productivity improvement.**

- **Serve ASQ, business, industry, academia, and government as a resource for effective use of Statistical Thinking for quality and productivity improvement.**
 - **Our primary customers are Statistics Division members.**
 - **Other key customers are:**
 - **Management**
 - **Users and potential users of Statistical Thinking**
 - **Educators of the above customers**

- **Provide a focal point within ASQ for application-driven development and effective use of new statistical methods.**

- **Support the growth and development of ASQ Statistics Division members.**